

The Environmental Problem is Near to Us but is Difficult to Solve

Sakurai, Kiyoharu.

PlanDo, Co., LTD, Ueda, Japan

We are now promoting an environmental improvement work which is important for us all on the earth.

We have discovered that this problem is solvable with non-utilized resources of Japanese origin from ancient times.

The environment has been maintained by the circulation of the nature since the first living thing appeared on the earth. Some scientists discovered that the soil has maintained the environment no less than several 1,000,000,000 years.

We have wanted to contribute to our society and have developed goods to make air and water clean using the power of soil. We have made it realized - We got an idea from the tradition of fishermen of Shikoku Tosa. During the Edo period, when they sailed out to fish bonito to the southern sea on their sailing boat, they used to carry bottles of drinking water with a special kind of soil in it. The soil was just a mineral called allophane which is contained in volcanic ashes.

The mineral has been proved to be of great benefit to us as a result of researches for more than 20 years. We want to tell our products using the mineral to a lot of people. We are convinced that our products are surely helpful to you. And we hope that you think the environmental problem as a matter of your own. We are convinced that our products are surely helpful to you. And we hope that you think the environmental problem as a matter of your own. We are convinced that our products are surely helpful to you. And we hope that you think the environmental problem as a matter of your own. The water shortage is one of the largest problems in the world. So we need to save the water and improve the water supply. A report of the United Nations said that the water shortage might lead a dispute in many countries.