

Coastal Seas and Olympic Values

Dr. Agni Vlavianos-Arvanitis

President and Founder, Biopolitics International Organization, Athens, Greece

In the global effort to save the environment and life on our planet, new models are seriously needed. By focusing on a wider scope of environmental preservation – one which integrates the environment into all social and economic development schemes – the management of enclosed coastal seas can serve as such a model and provide guidelines that will enrich environmental protection strategies with a view to the future. The concept of sustainability is expanding, but not enough. If a new vision is not immediately implemented, there is a danger of perpetuating and not eliminating the mistakes of the past. Since its inception in 1985, the Biopolitics International Organization (B.I.O) has been promoting a re-evaluation of priorities in society, in order to place the environment at the core of every human endeavor and link the Olympic games with environmental protection. In this framework, B.I.O also proposed the revival of the ancient ideal of cease-fire during the Olympics, a proposal adopted as a UN resolution in 1993. But how can we encourage every citizen in the world to become involved in the environmental protection? The word “athletics” comes from the Greek term, “athlos” meaning achievement, both physical and mental. The Olympic Games is a perfect opportunity to turn the world’s positively focused attention to the environment. The Olympic Spirit can play a leading role in uniting the forces of culture and technology to instill the appreciation of the aesthetic value of bios – life. Achievements in environmental protection – in all professions and specialists – can be awarded Bio Prizes so that every individual on the planet may participate in the race to save the planet.