

# The Chesapeake Bay Program: Can it Help Save Your Bay?

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In its first decade, the Chesapeake Bay Program established the framework for the restoration of the Bay by adopting strong goals and objectives, by developing commitments and plans to achieve them, and by beginning to carry them out. The challenge for the Bay Program in its second decade is to:

1. Ensure that the plan to reduce nutrients continues on schedule.
2. Fully implement strong plans that are only partially underway.
3. Strengthen and implement those plans not yet adequate to meet the Chesapeake Bay Agreement's goals.
4. Develop and implement plans where they are still needed.

This paper will discuss the strengths and weaknesses of the Bay Program from the perspective of the Chesapeake Bay Foundation, a non-governmental education and advocacy organization dedicated to Saving the Bay. Particular attention will be paid to what has worked here and should work elsewhere, what may be unique to this region and hence cannot serve as a model, and what has not worked here and therefore should not be used as a model.