The basic act on ocean policy has been enacted since 2007 in Japan, and the basic plan on ocean policy has been endorsed by cabinet originally in 2008, and revised in 2013. The Integrated Coastal Management (ICM) is stated as one of basic measures in the basic act and one of measures the government should take comprehensively in the basic plan. Within the revised basic plan, a clear message of government to “offer assistance to regions” that strive to formulate their own plans (for comprehensively manage land areas and marine zones together) has been described. Nevertheless, specific measures by government are not yet implemented in sufficient level. The Ocean Policy Research Institute have set up 5 model sites with collaborative local governments. Since 6 years exercises, ICM implementation processes has been grouped in 5 phases namely, 1) situation understanding, 2) consensus building, 3) ICM planning, 4) adaptive implementation and 5) post assessment process. Variation of phases and necessary assistances will be described based on case studies. One of typical example is a collaborative capacity building course with OPRI and Ministry of Land, Infrastructure, Transport and Tourisms (MLIT). It can be an activating event for ICM implementation, and enforcement of local-national network.