

## EMECS: Environmental Management for Enclosed Coastal Seas

We are pleased to announce EMECS 9 - Managing for Results in our Coastal Seas, to be held August 28-31, 2011 in Baltimore, MD, USA. Please mark your calendar and make plans to attend this international gathering of experts and key stakeholders in coastal sea management.

### Conference Overview

As the recent oil spill in the Gulf of Mexico demonstrates, coastal seas are both valuable and vulnerable. To manage the world's coastal seas and restore their ecosystems will require the best science-based approaches, commitment and resources. But it will also require accountability, effectiveness, and efficiency. It will require the best use of limited resources, for clear communication between governments and stakeholders, to determine what works and what does not.

The purpose of EMECS 9 is to improve our ability to manage coastal seas in all their ecological, economic, and cultural dimensions. The conference will work to cross barriers of discipline and culture by bringing together experts and stakeholders from different backgrounds to share information, insights, and lessons learned.

### Conference Topics

The ninth international meeting on the Environmental Management of Enclosed Coastal Seas (EMECS 9) will focus on scientifically sound, sustainable restoration approaches, ensuring accountability and effective communication for successful integrated management of coastal seas. The conference will draw on lessons and case studies from around the world. It will address the following topics:

**Underlying Science:** the latest science on the development and assessment of sustainable approaches for integrated coastal seas restoration and management

**Accountability:** accurate measurement of progress toward sustainable and integrated coastal seas management; tools for measuring progress and reporting results; understanding trajectories of change

**Sustainable Approaches:** sharing case studies and lessons learned in coastal seas restoration, pollution prevention, and long-term protection; adapting to climate change; and valuing business and economics in coastal management

**Finance and Funding:** investigating new and innovative ways to support restoration, conservation, and pollution prevention efforts; judicious investment and methods for targeting cost-effective and innovative restoration practices

**Multilateral Partnerships:** assessing institutional models for shared governance and environmental stewardship; paradigms for multi-lateral partnerships between federal, state, and local government, academic institutions, businesses, and nongovernmental actors; partnerships for improved management of trans-boundary coastal seas

**Innovative Education and Communication:** integrating web-based technologies with creative and effective classroom and outdoor education; engaging citizens in two-way information exchange and involvement; communicating effectively to increase public awareness and citizen involvement; effective outreach through meaningful storytelling

### Call for Abstracts—Deadline: January 14, 2011

You are strongly encouraged to submit an abstract for consideration as a poster or oral presentation at EMECS 9. All presenters selected for oral or poster presentation will have their abstracts published in the EMECS 9 book of abstracts. Selected abstracts may be chosen to submit full papers for journal publications.

For more information and instructions on the abstract submission process visit the EMECS 9 website: [www.conference.ifas.ufl.edu/EMECS9](http://www.conference.ifas.ufl.edu/EMECS9)

## Who Should Attend

EMECS 9 will bring together stakeholders from government, non-government organizations, academia, and private sector leaders who are interested in the management and policies of coastal seas.

The expected audience will include individuals with interest in coastal seas resource management, restoration, conservation, and education such as:

- Experts in Coastal Science and Policy
- Members of Government at all Levels
- Representatives of Business and Industry
- Technical Experts
- Journalists and Writers
- Students and Teachers

## Conference Language

EMECS 9 will be presented in English. All papers, abstracts and case studies will be requested in English.

## Meeting Site and Hotel Accommodations

### **Baltimore Marriott Waterfront**

700 Aliceanna St  
Baltimore, MD 21202-4339  
(410) 385-3000

**Block Cut-Off Date: August 5, 2011**

### **Reduced EMECS9 Group Rates:**

\$159 plus applicable taxes (currently 13.5%) per night for 1-2 people per room. There is an additional fee of \$20 per person for 3-4 people per room.

To make your reservation, call 1-800-228-9290 or (410) 385-3000 and specify that you are attending EMECS 9.

## Questions?

For more information about EMECS 9 visit the conference website. Should you have specific questions, please contact Ms. Jhanna Gilbert, EMECS 9 Conference Coordinator at [jhanna@ufl.edu](mailto:jhanna@ufl.edu) or 1-352-392-5930.

## Registration Fees Announced on the Conference Website Soon!

